



UPDATE – 33-35 JAMESTOWN ROAD, LONDON, NW1 7DB

(PLANNING PERMISSION 2024/4953/P)

The project is located at 33-35 Jamestown Road to the North and 211 Arlington Road to the East. The site wraps around the existing corner building at 31 Jamestown Road, a late 19th century public house. The project will comprise of 178 student bedrooms with associated amenity space, 27 affordable homes and nearly c.3,500 sqft GIA of flexible commercial space. The two buildings, designed in collaboration with Morris+Co will reach six stories at the highest point.

The project will feature a striking façade adorned with horizontal bands and fluted panels, paying homage to the historical context of the area. A shared garden with play space will be provided at podium level, accessible by both residents and students. This development is committed to BREEAM Excellent whilst targeting BREEAM Outstanding and is set to be amongst the first UK Purpose Built Student Accommodation projects to be accredited WELL Platinum.

ON-SITE WORKS

Last month we achieved several project milestones including the completion of the basement waterproofing, raft slab and external drainage. The basement liner walls and verts are ongoing, meanwhile the first section of the PBSA ground slab has been poured. The ground floor columns will start to become visible from street level as they progress.

The ground floor slab will be complete in August and the Level 1 and 2 slab works will progress across site in the coming weeks.

Dust, noise, vibration and ground monitoring sensors are in place to monitor construction works to ensure the acceptable levels are not exceeded.

A monthly report is being issued to London Borough of Camden. This is also displayed on the site notice board. The Construction Working Group next meeting will take place on the 4th of August 2026.

Our timelapse camera (below) shows the latest at Jamestown Road. The camera will enable us to capture all key stages in the development lifecycle.



ABOUT ARADA LONDON

Arada London, part of the Arada Group since 2025, is dedicated to shaping high-quality, integrated and sustainable places across the capital. With a pipeline of more than 17,000 homes, the business is one of London's leading mixed-use developers, with expertise spanning residential, student accommodation, workspace and complex regeneration projects.

If you have any questions, please contact

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KEY MILESTONE DATES

Q3 2026

- COMPLETION OF THE BASEMENT SLAB AND LINER WALL
- COMPLETION OF THE GROUND FLOOR SLAB AND VERTS
- START WORKS ON THE LEVEL 1 AND 2 SLAB AND VERTS